

# Clarke Square



NFL FOOTBALL FIELD IN MITCHELL PARK



WELCOME TO CLARKE SQUARE



MITCHELL PARK DOMES



MILWAUKEE CHRISTIAN CENTER



JOURNEY HOUSE LONGFELLOW CENTER FOR FAMILY LEARNING AND YOUTH ATHLETICS RENDERING



CESAR CHAVEZ DRIVE & NATIONAL AVENUE

# Clarke Square Catalytic Projects

The following catalytic projects meet community needs identified by neighborhood residents, businesses, and other stakeholders. Together they will improve the infrastructure and cohesiveness of the community.

## 1 Journey House Longfellow Center for Family Learning and Youth Athletics

Journey House, a results-oriented community organization, and MPS Longfellow, a high-performing school, will build a \$6 million addition to Longfellow to provide education and recreation services to residents. This joint facility meets the community demand for increased services, classroom and educational space, indoor sports venues and recreational areas, and green space. Journey House has secured \$2.75 million in private funding towards this capital campaign. The project is “shovel-ready” and will create immediate local jobs.

## 2 NFL Football Field in Mitchell Park

The NFL Green Bay Packers donated the former Nitschke Field Turf, a \$300,000 synthetic field, to Journey House. Journey House will raise \$450,000 to install and maintain the field in Milwaukee County's Mitchell Park. National research demonstrates that high-quality football fields are catalysts for building community partnerships, increasing property values, and fostering economic development.

## 3 Mitchell Park

A comprehensive study will be conducted on how to design Mitchell Park to meet the needs of an active, competitive sports community and support the emerging neighborhood interest in urban gardens. The plan will provide guidance on using open space for planting gardens and creating playing fields for organized football, soccer, and basketball, as well as creating spaces for other sports and year-round family recreation.

## 4 Sports-Plex

A “Sports-Plex” multipurpose complex will be developed in Mitchell Park, including a large gymnasium that can be used for athletic tournaments or community events, and be available for rental for large gatherings such as family reunions and quinceañeras. The Sports-Plex will connect to other recreational destinations, such as the Hank Aaron Trail, and make available year-round sports and recreational activities to community members. This is in the pre-development phase.

## 5 Skateboard Park

A skateboard park will be built in Mitchell Park to meet the growing demand of young people. This is in the pre-development phase.

## 6 Bike and Pedestrian Pathways

To promote a bike-friendly community for youth and families, bicycle lanes and walking paths will be created. A facility where residents can build and repair bikes and skateboards also will be created.

## 7 Clarke Square Park Revitalization

Clarke Square Park will be revitalized as a safe, open space for children and families to congregate. The park will be designed to include benches, tables, drinking fountains, and other amenities that promote playing and gathering. The pavilion will be updated and expanded to accommodate neighborhood and family events.

## 8 Milwaukee Christian Center

Milwaukee Christian Center will launch a capital campaign to build a new center on its current site that would include a 48-unit senior housing complex, an expanded food pantry, indoor gymnasium, and space for community services.

## 9 Hmong American Peace Academy

Hmong American Peace Academy will expand its campus from K-6 to K-12 to effectively prepare 900 students for the demands of a competitive global economy. This project responds to the significant increase in student enrollment and parents' desire to continue their children's education at the academy.

## 10 Urban Careers Institute

The institute is an employment and training program that will place 75 adults in jobs each year. It meets the need for customized training and employment-readiness preparation in the areas of finance, science, engineering, coaching and officiating, urban ecology, economic development, customer service, and office technology.

## 11 New Energy Star Homes

The Milwaukee Christian Center Youth Build program will build three new Energy Star homes, which will provide affordable housing opportunities for residents. Neighborhood youth in Youth Build, an intensive carpentry skills training and educational program, will build these homes.

## 12 Welcome to Clarke Square

Four Clarke Square gateway markers will be installed to market the community as one of the gateways to the Near South Side and tourist destinations such as Potawatomi Bingo Casino, Harley-Davidson Museum, Miller Park, and Mitchell Park Domes. In addition, a local artist competition will be held to design a logo and banners that promote Clarke Square as a neighborhood of choice for families and businesses. The banners will be displayed throughout the neighborhood to demonstrate pride in its diverse cultures and attractions.

## 13 Cesar Chavez Business Improvement District

A new initiative will improve cooperation among businesses and attract new development in the Cesar Chavez Business Improvement District. The Cesar Chavez BID also will encourage commercial and residential property owners to invest in their properties and the community, improve façades, and attract businesses that are willing to help improve the business community.

## 14 Cesar Chavez Drive & National Avenue

As part of the City of Milwaukee's Near South Side Comprehensive Plan, this active corner of Clarke Square is seeking to attract committed business partners. This business development will become a cornerstone of the neighborhood, which is located just blocks away from Wisconsin's largest tourist attraction: Potawatomi Bingo Casino.